

University Technology Enterprise Network

UTEN 2009

Specialized Workshops in International Technology Transfer

In collaboration with the International Partnerships Program of the Science and Technology Foundation (FCT)

The purpose of the *UTEN Specialized Workshops in International Technology Transfer* is to deepen our understanding of university based technology transfer and commercialization across countries and world regions, as well as to discuss and learn from specific case studies in Portugal and at a number of leading institutions worldwide. The workshops will focus on broad main topics, covering namely: **industry-science** relations; **intellectual property** management; and **technology transfer and commercialization**.

This initiative will be assembled in a way to strengthen dialogue and provide new networking opportunities for Portuguese participants from academia and technology-based companies and start-ups. Portuguese and international cases will be presented and discussed with the goal to create and strengthen a “University Technology Enterprise Network” to facilitate, lead, and accelerate the commercialization of science and technology, as well as to foster new international joint ventures in science and technology and related economic activities for emerging markets worldwide. The participation of experts from leading institutions is to be catalytic, providing specific examples and to vigorously share, describe and discuss case studies and acting as a sounding board to the Portuguese participants.

Participants:

The workshops have been arranged for three different target audiences, namely:

- i) University and industry leaders, including those from large companies', SMEs' and start-ups';
- ii) Technology Transfer Officers and related professionals of technology transfer and commercialization; and

iii) Researchers and post-grad students involved in science and technology commercialization

With support from **INPI** – Instituto Nacional da Propriedade Industrial

- **Workshop #1: The Practice of Technology Transfer and Commercialization: exchange views with Austin**

8-10 February 2009; Faculty of Science and Technology of the New University of Lisbon, Lisbon

Main Lecturers: Erin Defosse (Edioma, Inc.), Bill Hulse (IP Attorney), Mary Pat Moyer (InCell), Laura Kilcrease (Triton Ventures), Luis Medina (Technology Business Accelerator), Steve Nichols (Director, UT-Austin Office of Technology Commercialization), Ken Porter (South Texas Technology Management)

In collaboration with the *Collaboratory for Emerging Technologies, CoLab, and the UT Austin-Portugal Program*

- **Workshop #2: From the Laboratory to the Market Place: Obtaining Strong Patents for Technology Transfer and Commercialization**

22-24 February 2009; TecMInho, University of Minho, Guimarães

Lecturers: Mardson Q. McQuay (**General Electric**, USA) and Stefano Manetta (**GE Oil and Gas**, Italy)

- **Conference: The 7th Interdisciplinary European Conference on Entrepreneurship Research (IECER)**

“Human Capital and Entrepreneurship”

4-6 March 2009; Instituto Superior Técnico (IST), Technical University of Lisbon

In collaboration with the **University of Regensburg**, Lindner Program for Interdisciplinary Entrepreneurship Research

- **Workshop #3: Experiencing Technology Transfer: fostering a new dialogue with MIT**

29-31 March 2009; IST, Technical University, Lisbon

Main Lecturers: Charles Cooney (MIT- Desphander Centre), Lita Nelson (MIT-TTO, Tony Knopp (MIT-ILO), K.Koster (MIT-ILO), J.Turner (MIT-TTO), Ken Morse (MIT Centre for Entrepreneurship)

In collaboration with the **MIT- Portugal Program**

- **Workshop #4: Case studies on Technology Transfer and Intellectual Property Protection from Fraunhofer**

24-26 May 2009; Inesc Porto, University of Porto, Porto

In collaboration with **Fraunhofer Portugal**

- **Conference: 12th International Conference on Technology Policy and Innovation, Porto 2009**

“Knowledge networks and international flows of knowledge towards new frontiers in Science and Technology”

2-4 July 2009; Casa da Música, Porto (tbc)

In collaboration with the IC2 Institute, The **University of Texas at Austin**

- **Workshop #5: Experiencing Technology Transfer in Cambridge** (tbc)
tbc July 2009; UPIN, University of Porto, Porto
Lecturer: Peter Hiscoks (tbc)

In collaboration with the Judge School of Management, **University of Cambridge**, UK

- **Workshop #6: Experiencing Technology Transfer: collaborating with Carnegie Mellon**
22-24 November 2009; Instituto Pedro Nunes, University of Coimbra, Coimbra

In collaboration with the **Carnegie Mellon- Portugal** Program

- **Workshop #7: Transfer and Commercialization of Technology at CERN and with CERN**
6-8 December 2009; ISQ , Taguspark – Oeiras Science Park

In collaboration with **CERN** – European Organization for Nuclear Research