

Lisbon UTEN/FCT Workshop:



Host: The University Technology Enterprise Network (UTEN) in collaboration with UT Austin/Portugal International Collaboratory for Emerging Technologies (CoLab) [www.utaustinportugal.org]

When: 8-10 February 2009 (8th an evening-only warm-up event, not required)

Venue: Faculty of Science and Technology of the New University of Lisbon

UTEN Objective:

To Foster Effective, Sustainable, and Globally Competitive Science and Technology Commercialization (TC) Programs and Activities in Portugal.

Workshop Objectives:

- Provide an overview and discussion of US Technology Commercialization Practices with a focus on University Technology Transfer Officers, Capital Sourcing, Intellectual Property, and Entrepreneurship.
- Maximize a positive impact by fostering working relationships, sharing tools and perspectives, and drilling down into key challenges and issues facing the stakeholders.
- Build momentum by creating continuity in activities ranging from workshops, to internships, to on-going consulting engagements and hope that these efforts will result in successful technology commercialization cases.
- Be a key first step toward building sustainable, critical mass to foster and support globally competitive technology commercialization in Portugal. Subsequent UTEN Austin Workshops will focus on these and additional topics as needed in increasing depth.

SECTION 2: PERSONNEL AND EXPERTISE

Texas Content Experts (confirmed)

1. **Erin Defosse** VP of Products and Strategy at Ediomia, Inc. and former Director of Austin Technology Incubator (ATI) Wireless for 5 years.
[<http://www.ati.utexas.edu>]
2. **Bill Hulsey, JD** IP Attorney and owner of the law firm: HulseyIP
[<http://www.hulseyiplaw.com>]
3. **Laura Kilcrease** Founding Director of ATI, experienced entrepreneur, and Managing Director of Triton Ventures, Austin, TX, an Austin-based VC firm specializing in enterprise software, information technology, communications technology, and advanced materials
[www.tritonventures.com]
4. **Dr. Luis Medina** Director, Technology Business Accelerator (TechBA) housed in ATI to assist Mexican technology businesses in the US market
[<http://www.techbasv.com/joomlamain>]
5. **Dr. Steve Nichols** Professor, College of Mechanical Engineering and Director of Advanced Manufacturing Center and Chair of Free Enterprise, and founding director of the Idea2Product Competition at UT Austin
[<http://www.engr.utexas.edu>]
6. **Dr. Darius Mahdjoubi** Adjunct Professor of Entrepreneurship and Innovation at UT Dallas, St Edwards University in Austin, and a Research Associate at the IC2 Institute [www.ic2.utaustin.org]

UTEN Portugal Staff:

1. Prof. Jose Mendonça Director of UTEN Portugal and Director of INESC
2. Prof. Teresa Mendes Co-Director of the UTEN Portugal and Director, IPN
3. Joana Ferreira UTEN Portugal PR and Program Coordinator

UTEN Austin staff:

1. Dr. Dave Gibson Director of UTEN Austin, Associate Director of the IC² Institute
2. Cliff Zintgraff Manager of UTEN Austin, President, Innology, a technology screening and technology commercialization company
3. Erin Daley Assistant to the Director, UTEN and CoLab Austin

UTEN Austin Consultants:

1. Eli D. Mercer Consultant- Technology Commercialization, Global Start-up and Expansion, Business Intelligence/Competitive Analysis
2. Tom Gardner Consultant- Technology Commercialization, Pharmaceutical R&D and Regulatory Approval
3. Ana Paula Amorim Consultant- Technology Transfer in Portugal

SECTION 3: OTHER RELEVANT INFORMATION

*There may be opportunities for speaking slots and presenting your company. Please let us know if you are interested in being one of our presenters and what you would like to present.

*There will be opportunities for networking and private meetings with our Texas Content Experts and Consultants. Please let us know if you have a specific request and we will do our best to accommodate.

*Be sure to bring your WiFi-enabled laptops and fully charged batteries as we will be live blogging, IM'ing, and e-mailing throughout the event to encourage interaction and to document thoughts and opinions from all participants in real time.

*Regarding hotel reservations, please contact Sofia Santos- Sofia.Santos@fct.mctes.pt

*Lastly, we are honored to have you present at the workshop for whatever time you are available. If you can not make the entire event, please include your availability in your submission and we will do our best to work with your schedule so that you can be included.

SECTION 4: ACCOMODATION AND TRANSPORTATION (REMINDER)

1. Accommodation - Hotel Melia Aldeia dos Capuchos (5 min. drive from the UNL venue)

Reservations can be made to the Hotel Melia Aldeia dos Capuchos (http://www.solmelia.com/solNew/hoteles/jsp/C_Hotel_Description.jsp?codigoHotel=5676).

In order to obtain the promotional prices we have agreed with the Hotel, please contact Sandra Gallardo (contacts below), indicating that the reservations are made on behalf of the “Texas-UNL” group.

Prices: Single room – 65€/night + tax; Double room – 89€/night + tax (includes breakfast)

Sandra Gallardo (Hotel Melia Aldeia dos Capuchos) contacts:

Email: mi.melia.capuchos@solmeliaportugal.com

Telephone: 21 2909083

2. Transportation Hotel/UNL

Transportation is also provided between the Hotel Melia and the venue. Buses will be available at the Hotel Melia Aldeia dos Capuchos around 8h30 am and 8h45 am. Each bus has a limited number of seats (roughly 26) so we ask you to be at the entrance of the hotel at 8h30 am.

At the end of the day the bus will drive the participants back to the hotel.

3. Dinners

UTEN is preparing networking dinners for the 8, 9 February at the Hotel Melia . Attached please fill the form for the dinners you plan to attend.